

PAIRWISE – From Spatial Structure to Knowledge

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ABSTRACT

This paper posits that spatially structured concepts can function as a visual representation of knowledge, a notion supported by common methods of eliciting and presenting mental models. Despite an existing gap in understanding the correlation between visual structure and knowledge representation, this study aims to clarify this relationship. To this end, we conducted a study wherein participants rated pairwise relationships between ten concepts on a discrete scale ranging from one to ten. Subsequently, we compared these ratings with weights derived from the distances between concepts in human-generated spatial structures. Our findings unveil a linear relationship between the weights obtained through both methods, indicating that spatial arrangements may systematically reflect and encode knowledge.

CCS CONCEPTS

• Information systems → Search interfaces; • Human-centered computing → User studies; Hypertext / hypermedia; Graphical user interfaces.

KEYWORDS

spatial hypertext, knowledge, user study, information representation, visualization, information exploration

ACM Reference Format:

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1 INTRODUCTION

The arrangement and visualization of units of information (concepts), whether done digitally or analogously, in a 2D (or even 3D) space is a human intuitive activity. It is used for externalizing or communicating knowledge on an individual or cooperative level. This presupposes, that arranging and clustering information units

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reflects human knowledge within the range of information presented (explicitly or implicitly) in the workspace. Spatial hypertext systems use this structure, particularly the proximity values of spatial nodes, as a basis for spatial parsing and for building context to query the underlying knowledge base. This means the system must assess a human-built spatial structure as accurately as possible in terms of the knowledge it reflects. In cognitive science, mapping out units of information is not only a common method for eliciting and assessing the mental models of individuals, but may also serve as a means to augment existing mental models. When performed by a computer system, this process requires an accurate transfer of human-generated structure to a more formalized representation of knowledge, enabling the system to incorporate "suitable" information. Despite its importance, there is currently a lack of understanding and knowledge about the correlation between the proximity of information entities in a 2D workspace and a knowledge representation by the system. The presented study found a linear correlation between these factors.

2 MENTAL MODELS

Despite years of discussion on the concept of mental models, a uniform definition and understanding are still lacking. This may be attributed to the interdisciplinary nature and application of the mental models theory. Doyle provided a brief summary of various viewpoints on mental models in 1989 [\[11\]](#page-7-0), as did Rook in 2013 [\[30\]](#page-8-1), who also attempted to propose a new definition. We will adopt a widely recognized and generally stated definition: Mental models are simplified conceptual representations stored in long-term memory, reflecting an individual's understanding of the structure of an external system [\[9,](#page-7-1) [21\]](#page-8-2). They emerge through interaction with the external world, making them inherently subjective [\[28\]](#page-8-3). It is suggested that mental models comprise two major components: knowledge structures and the knowledge on how to use them [\[27\]](#page-8-4).

Mental models are indispensable for predicting system behavior and are a basis for informed decision-making and problem-solving. They hold previously acquired knowledge of external systems and facilitate inference in current situations, which is crucial when dealing with complex systems [\[14,](#page-8-5) [22\]](#page-8-6). The ability to perform in complex systems (heuristic competence [\[5\]](#page-7-2)) has been discussed in the literature for years (e.g., [\[2,](#page-7-3) [13,](#page-7-4) [39\]](#page-8-7)) and has become increasingly important in recent years [\[5\]](#page-7-2). In such systems, various actors and (time delayed) feedback may affect the decision-making or problem-solving process. Also, what has been shown to be decisive for performance, is mental model accuracy [\[13,](#page-7-4) [39\]](#page-8-7), as well as the understanding of the system's inherent causal relationships. This

holds true, especially for ill-defined problem-types [\[10\]](#page-7-5). Further, misinterpreting feedback or incorrectly accumulating knowledge structures may also lead to failure [\[3,](#page-7-6) [5,](#page-7-2) [37\]](#page-8-8). Remarkably, presenting system-information to experts who already possess highly detailed mental models may lead to a decline in decision-making performance (expertise reversal effect) [\[1\]](#page-7-7). The presented information might be redundant to these people, imposing a cognitive load [\[41\]](#page-8-9).

A possible way for improving decision-making and problemsolving qualities may be the increase of transparency of a system by providing structural information about it [\[5\]](#page-7-2). In particular, the communication of underlying causal structures may support the construction and reassessment of knowledge [\[19\]](#page-8-10). Also, analogous inference from existing mental models is crucial when exploring new and complex problem spaces in the outside world. Findings from Gary indicated that "rigorous, unconfounded exploration of the problem space facilitates accurate inferences about the structural relations in the source situation" [\[12\]](#page-7-8). This means that either mapping out and refining an existing mental model or exploring, for example, a structural representation of a new problem space, may enhance an individual's ability to handle complex situations in the outside world.

Computer systems that support processes of model building or model mapping may include spatial hypertext systems with recommender functionality (e.g., SPORE [\[31\]](#page-8-11)). By utilizing such systems, users can elicit, reflect and refine their mental models on specific topics in an exploratory manner. This may also foster creativity, which is an important factor for making analogous inferences from existing mental models [\[17,](#page-8-12) [25\]](#page-8-13). These systems utilize spatial proximity to express the interconnectivity of information, often without explicitly naming the type of relationship. This approach may be conducive to the highly subjective nature of mental models and, on the other hand, foster creativity. Additionally, these systems offer high controllability to users over the presented information, which may mitigate the issue of presenting redundant information to experts, as discussed earlier. However, further research is needed to fully understand and validate these conclusions.

3 VISUAL STRUCTURE AND KNOWLEDGE

It may be argued that spatially structured entities, such as those found in spatial hypertext, serve as a simplified visual depiction of knowledge pertaining to a particular system. This visual representation evolves in accordance with the user's comprehension and manipulation of the system. Spatial hypertext systems like SPORE [\[31\]](#page-8-11) utilize human generated and successively manipulated visual structure as a basis for spatial parsing and for building a query context. This query context influences the selection of recommendations presented to the user. Eventually, the system aims at providing recommendations aligned with a user's intention, thereby augmenting their existing knowledge. Consequently, the system must assess a user's current knowledge by analyzing the visual structure the user is constructing. This describes the direct use of externalized knowledge by a system. However, there still exists a deficiency in both evidence and understanding regarding the correlation between visual structure and its characteristics, such as the proximity of entities or the application of color or shape-based clustering, and knowledge in a spatial hypertext. Also, there is no

single valid way to express one's knowledge. This may especially be of interest, when using a system collaboratively.

4 USER STUDY

In order to contribute to the question on how visual structure is related to an individual's mental model (knowledge) and how this relation can be leveraged by a computer system on a 2D workspace, a user study was conducted. This study examined the perceived semantic relationships of information entities, which were rated on a numerical scale and arranged in a 2D workspace.

4.1 Objectives

As described in Section [3,](#page-1-0) spatial structures may be analyzed by a spatial parser in order to capture a user's knowledge and possible intentions. The parser aims to extract meaningful representations and relationships from spatial data, enabling the system to comprehend and interpret visual structures akin to a language with a certain syntax and in a manner similar to human perception [\[16\]](#page-8-14). This syntax is mostly based on visual cues, such as spatial arrangements, layouts, and contextual cues, but is also highly bound to the individual creating the structure. Although spatial hypertext has been formally defined in [\[34\]](#page-8-15), the emerging characteristic of the expressed structure cannot be covered by a formal grammar at a satisfactory level. Instead, spatial parsers use heuristics to uncover some of the intended structure. Notable implementations can be found in VIKI [\[26\]](#page-8-16), VKB [\[36\]](#page-8-17), CAOS [\[29\]](#page-8-18), VITE [\[20\]](#page-8-19), or the spatio-visual parsers implemented by Schedel [\[34,](#page-8-15) [35\]](#page-8-20). This study aims to gain insights into the alignment of individual ratings of spatial relationships between entities of information with an established baseline of ratings on a numerical scale. Our findings can contribute to further develop suitable heuristics for spatial parsing and system-based visual composition in spatial hypertext systems.

4.2 Method

4.2.1 Paired Comparison Rating. This method is aligned with commonly used techniques for assessing mental models [\[15,](#page-8-21) [33\]](#page-8-22). Respondents were asked to provide ratings of the semantic relatedness of concepts, they were already familiar with. To avoid ties, a rating scale ranging from 1 to 10 was selected. The concepts chosen were in German, as the participants were native German speakers. [Figure 1](#page-2-0) illustrates the configuration featuring a sample pair of concepts.

4.2.2 Spatial Compositing. This method follows the (graphical) mental model elicitation technique [\[18\]](#page-8-23). Unlike in commonly used graphical elicitation techniques, participants were not instructed to provide a graphical representation of relationships between entities (e.g., lines connecting entities). Instead, links between entities were automatically computed as visible lines, with their thickness varying based on the proximity of the connected entities (see [Fig](#page-2-1)[ure 2\)](#page-2-1). Nonetheless, the significance of proximity, as a factor for expressing relationships and their strength, was not explicitly communicated to participants. Respondents were tasked with arranging information entities in a 2D workspace according to their perceived semantic relationships. Participants were instructed to work intuitively and assured that there were no "wrong" solutions to this task.

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Next Photosy Ast nthese Erde Physik Schule

Figure 2: Spatial test instance with five concepts (i.e., nodes in a spatial hypertext); thickness of lines is an indicator of distance

4.2.3 Interview. A short interview (duration of approximately five minutes) between each participant and the researcher was conducted to clarify actions, for example the overlapping placement of items within spatial compositing part of the study and the participant's intention behind it. In general, we used this interview to gain insights into what participants were thinking during the test, including whether certain actions were intentional or unconscious.

4.3 Setting

The test system is implemented as a Web application, based on the Vue.js framework^{[1](#page-2-2)}, enabling participants to conduct the test remotely. [Figure 1](#page-2-0) and [Figure 2](#page-2-1) are exemplary screenshots of the application. The test was conducted either by direct communication or via video conference^{[2](#page-2-3)}. Further, participants were allowed to use a device of their choice (e.g., their own device), with which they felt comfortable. Values were recorded for the width of the canvas, ranging from 1[3](#page-2-4)19px to 2530px, and a fixed height of 800px 3 .

4.4 Participants

Thirteen native German speakers, aged between 15 and 65 (\bar{x} = 38) with a majority of male participants ($f_i \approx 0.62$) were recruited through convenience sampling, aiming for a demographically diverse group with respect to age and educational/professional background. Three participants were familiar with the topic of (spatial) hypertext, while the others had no IT or research-related background. Five of the participants took part in the study via video conference. Before conducting the study, informed consent for data collection was obtained from all participants. Participation was optional, and no compensation was given.

¹<https://vuejs.org> ²<https://zoom.us/>

³Pixels (px) are relative to the viewing device. For low-dpi devices, 1px is one device pixel (dot) of the display. For printers and high resolution screens, 1px implies multiple device pixels.

Table 1: The ten concepts and their English translation

Concept	Translation			
Laub	(fallen) leaves			
Baum	tree			
Lehrer	teacher			
Schule	school			
Infrastruktur	infrastructure			
Ast	branch			
Fahrrad	bicycle			
Physik	physics			
Photosynthese	photosynthesis			
Erde	earth/soil/ground			

4.5 Measures

During the test, interactions with the system were recorded and stored. For pairwise evaluations, the duration from the moment a pair of concepts is displayed until the "Next" or "Finish" button is pressed was measured. Additionally, the order in which concepts were displayed, and pairwise ratings were saved. Within the spatial variant of the test, the time per instance and the following measures were recorded:

- Concepts of an instance and their initial order when stacked
- Resolution and dimensions of the browser window during the test
- The movement of objects, the updated positions and the order of those events, such that a detailed replay of an instance and/or session is possible (a movement is triggered when an object is pressed, the mouse (together with the object) moves and the button is released)
- The number of clicks each concept registers; determined by a mouse button press followed by its release, irrespective of any mouse movement in the meantime

4.6 Procedure

To minimize the number of variables, a fixed quantity of concepts, each represented as a rectangle of uniform size and containing a single word describing the concept, was presented within a 2D workspace. The entities could be freely arranged, but participants were restricted from deleting or altering them in terms of size, shape, color, any other visual attribute, as well as their content. Zooming and panning were disabled within the workspace to maintain consistent entity sizes across all participants. Furthermore, it was ensured that each concept was easily distinguishable (i.e., readable) by selecting an appropriate text size that ensured readability and maintaining sufficient contrast for optimal visibility. The concepts selected were intentionally simple, chosen based on the assumption that each participant would be familiar with them before the test (see [Table 1\)](#page-3-0). These concepts were chosen to represent various types of semantic relationships, such as hierarchical connections (e.g., tree to leaf, building to school) and logical associations (e.g., school and teacher). While some concepts naturally exhibit clear relationships (or lack thereof), others possess more debatable connections, such as teacher and tree.

Figure 3: Four objects and their distance measured in line dashed; longest distance is highlighted in blue (10)

The study comprised two tasks, which were done sequentially: First, respondents were asked to assess the relationship between each pair of concepts using a provided numerical scale ranging from 1 to 10, where 1 indicated "the two concepts are barely or not related" and 10 indicated "the two concepts are very closely related" (see [Figure 3\)](#page-3-1). The ratings served as the basis for each participant's knowledge. Participants were also advised to write down "remarkable" pairs of concepts for later assessment. Next, users were assigned the task of arranging the aforementioned concepts on a 2D workspace based on their perceived relationships (see [Equation 1\)](#page-3-2). Participants were cued that proximity and structure are important to this task. Apart from that, they were provided with minimal instruction on how to arrange concepts, and were instead encouraged to intuitively find an arrangement.

Since the workspace did not support zooming or viewport movement, it was impractical to display all concepts ($N = 30$) simultaneously. Moreover, the complexity of organizing a large number of concepts within a workspace could overwhelm participants or even result in frustration. Therefore, to mitigate this issue, the number of simultaneously presented concepts was decreased, and participants were instructed to complete multiple instances of the task, each with a different sequence of concepts.

The visual structure created for each instance was analyzed by a spatial parser to determine the strength of the relationship between each pair of concepts. For this test, a rather simple parsing method was applied: It is assumed that the closer two concepts are in proximity, the stronger their relationship. This method does not consider detecting larger visually connected groups of objects or the temporal sequence in which the concepts were handled by the participant. Therefore, the distance between objects is used to measure the extent of their visual relation relative to the greatest distance within an instance. As depicted in [Figure 3,](#page-3-1) the parser calculates the distances between four (n) objects (O_1, O_2, \ldots, O_n) . The greatest measured distance occurs between objects D and B. For the sake of simplicity in this illustration, the distance is represented by the number of dashes on the line (where $N_{\text{max}} = 10$). Objects C and D overlap, resulting in a distance of 0. In the subsequent step, all distances are standardized using the greatest distance d_{max} as the reference point, and a rating $R(O_i, O_k)$ is calculated as follows:

$$
R(O_i, O_k) = 1 - \frac{d(O_i, O_k)}{d_{\text{max}}}
$$
 (1)

The resulting ratings for the sample depicted in [Figure 3](#page-3-1) are shown in [Table 2.](#page-4-0) Note that a relationship rating of 1 can only be achieved if two objects touch or overlap.

Table 2: Interpreted ratings, based on the visual structure depicted in [Figure 3](#page-3-1)

Oi	O_k	R		
A	B	0.1		
A	C	0.8		
A	D	0.6		
B	C	0.1		
B	D	0.0		
◠	Ð	1.0		

4.7 Preliminary Test

To determine crucial factors for the outlined test setup, the design underwent testing and refinement through a preliminary test with 34 participants (undergraduate students at Hof University, Germany), during which the following factors were established 4 :

- Definition of a suitable number of concepts in total: $N = 10$ $(N = 30)$
- Number of pairwise ratings with a numerical scale: $N = 45$ $(N = 8)$
- Number of concepts per spatial interface instance: $N = 5$ $(N = 5)$
- Number of spatial interface instances which participants would be asked to solve: $N = 11$ ($N = 4$)

During the preliminary test, each participant completed both versions (i.e., paired comparison ratings and spatial compositing). The time taken to complete these tasks, the positions of the concepts in the spatial interface and the screen sizes used by participants were recorded by the system. Upon examining the selected numbers, it becomes apparent that individuals rate only a portion of the entire data set: If *n* denotes the number of concepts, then there are Δ_{n-1} edges.

$$
\Delta_{n-1} = \binom{n}{2} = \frac{n \cdot (n-1)}{n} \tag{2}
$$

Given the number of 30 concepts selected for the preliminary test, there are 435 distinct pairs of concepts. However, only 8 of these pairs were evaluated in this case. With 34 participants, a maximum of 272 pairs could have been assessed. This implies that an analysis of the ratings might not yield significant insights. Nevertheless, this was not a primary concern for the preliminary test, as its aim was to evaluate the test setup in general. The time recorded for the paired comparison ratings was seven seconds for one pair (\bar{x}) , therefore, it took approximately one minute to complete the task.

The spatial interface used for the spatial compositing task enabled participants to rate a greater number of concept pairs. According to [Equation 2,](#page-4-2) ten unique pairs can be generated, given the five concepts displayed in one instance. On average, one instance of the spatial compositing task was completed in 28 seconds (\bar{x}) , therefore, one session took approximately two minutes. It was observed that some respondents, even though participation in the study was voluntary, "skipped" some spatial instances by not moving any concept. This behavior might be attributed to a lack of motivation, insufficient instructions from the researcher, or an excessive mental load while performing the task. The test was therefore adjusted to a smaller number of total concepts (from 30 to 10). Additionally, the number of pairwise comparisons was increased from 8 to 45. This adjustment also ensures that each participant rates all possible edges of the resulting knowledge graph. Additionally, this supports to counteract the possibility of the resulting knowledge graph becoming inadequate for deriving meaningful conclusions, particularly if there are too many concepts and/or an insufficient number of participants.

Due to a wide range of recorded screen sizes, five concepts were considered an adequate number for the spatial variant. This ensured that all concepts could be displayed on the screens without necessitating scrolling, which could potentially increase the mental load during the test. Conversely, reducing the number of concepts per instance, could potentially result in less complex and ambiguous structures.

In order to have ratings for all pairs of concepts, at least five instances would be required for each session of spatial compositing. Since each pair is rated in context of other pairs, and the spatial session should have a similar duration to the pairwise comparison, each participant was asked to solve 11 instances. This ensures that each pair appears in at least two different contexts, which should lead to more accurate results.

To improve the quality of participant responses, each participant received individual instructions and was encouraged to ask questions about the system. Additionally, each test session was observed by an instructor to gather feedback from participants' verbalized thought processes during the test.

5 RESULTS

All 13 participants completed the assigned tasks. However, one participant encountered an issue during spatial sessions that required moving concepts to organize them. It was possible to inadvertently drag these concepts out of the visible area, rendering them unrecoverable. To prevent this from influencing the results, data from this specific session were excluded from the analysis presented in the following. [Table 3](#page-5-0) shows a summary of the measured task durations and the inferred ratings. The scores for spatial sessions are calculated as described in [Equation 1,](#page-3-2) and the values of the pairwise comparison are adjusted to a normalized range of 0 to 1 to ensure consistency.

The objective of this study is to validate the alignment of the inferred ratings of the spatial variant with the established baseline of the pairwise comparison ratings. This was achieved through a comparative analysis of the 45 pairwise values. The mean absolute error (MAE) between the two variants is quantified as 0.10, with the distribution represented in two box plot charts cf. [Figure 4.](#page-5-1) Before conducting tests to assess correlation, it is essential to ensure shared understanding among participants regarding the intensity of relationships between concepts. Consequently, the single-score intraclass correlation^{[5](#page-4-3)} for all participants in the pairwise comparison task is calculated. The $ICC(A, 1)$ falls within the 95% confidence interval of 0.42 < 0.533 < 0.68. An F-test, used to compare both distributions, confirms the null hypothesis of equal variance with

⁴The numbers used in the preliminary test are indicated in parentheses.

 ${}^{5}ICC(A, 1)$: Two-way random, single measures, absolute agreement

	Duration (in s)			Rating		
	min	mean	max	min	mean	max
Pairwise Comparison	2.7		6.3 11.7 0.09		0.49	1.00
Spatial Session	17.4		30.5 51.9 0.24		0.51	0.88

Table 3: Summary of rating and duration measurement for both tasks

Figure 4: Inferred ratings for pairwise comparison and the spatial task

 $p < 0.001$. However, both box plots and a Shapiro-Wilk-test, which accepted the null hypothesis with $p < 0.005$ for both distributions, do not support normality. The ICC-value indicates moderate [\[23\]](#page-8-24) to good [\[7\]](#page-7-9) inter-rater agreement. Cohen's weighted kappa (squared distance off diagonal) aligns with $ICC(A, 1)$ [\[38\]](#page-8-25), and according to the interpretation proposed by Landis and Koch [\[24\]](#page-8-26), this denotes a "substantial" inter-rater agreement.

The pairwise rating decisions of the participants vary in both value and variance. While some pairs are consistently rated, others are more controversial and exhibit greater variance. [Figure 5](#page-6-0) shows the mean rating for each pair and their level of "controversy". The pairs Baum (tree)/Ast (branch) and Schule (school)/Lehrer (teacher) achieved the highest average rating of 1.0 and the lowest variance of 0.0. The pair Lehrer (teacher)/Laub (leaves) received the lowest rating at 0.009. The most controversial pair in terms of variance, with a value of 0.12, is Physik (physics)/Infrastruktur (infrastructure).

To assess the correlation between the ratings of both variants, the mean weights are rendered on a scatter plot and fitted with a linear model (lm) with a 95% confidence interval, cf. [Figure 6.](#page-6-1) Correlation is tested with Kendall's rank correlation tau, as the ratings do not follow a normal distribution. The resulting Tau-b value is $\tau = 0.754$ with $p < 0.001$, therefore we can accept the null hypothesis of Tau not equal to 0. According to Botsch [\[4\]](#page-7-10) and Cohen [\[8\]](#page-7-11), a tau value of $\tau > 0.5$ suggests a strong relationship.

Another exploration of the spatial variant focused on the relationship between the duration of the task and the count of interactive clicks. This association is visually depicted in [Figure 7,](#page-6-2) which also includes a linear model (lm) and its 95% confidence interval. The evidence suggests that the longer the participants are engaged with a spatial task, the more they interact via clicks. To measure this connection, we used Kendall's correlation test, which resulted in a correlation coefficient of $\tau = 0.480$ and a $p - value < 0.001$, highly signifying a moderate correlation between the two assessed variables.

6 DISCUSSION

The study confirmed that the duration of the tasks aligned with the estimates of the preliminary test, indicating successful test execution, aside from a single software bug. Feedback from the participants suggested that the test length was appropriate, with no reports of fatigue, although they found the pairwise comparisons somewhat monotonous. The ratings obtained from both tasks showed similar averages but varied significantly in their distribution: the ratings from spatial sessions ranged from 0.24 to 0.88. This variation may be attributed to the algorithm used in the spatial tasks, which assigns a zero rating to the concept pair furthest apart. However, participants appeared to focus more on creating a coherent structure involving all five concepts rather than strictly assessing distances. Similarly, the highest rating was similarly substantially less than one.

Inter-rater agreement exceeded expectations, indicating consistency even among concept pairs expected to be controversial. The interclass correlation coefficient (ICC) and Cohen's weighted κ , which reflect the variability of ratings, suggest that our selection of concepts effectively balanced controversial and consistent pairs, as evidenced by a broad range of variance values. The resulting weighted knowledge graph encompasses ten concepts, with weights based on participants' ratings of each pair's relationship. This graph serves as a robust baseline for comparison with other methodologies, such as those derived from spatial sessions.

The question addressed in this study is whether spatial structures can be interpreted by a system, specifically a spatial parser, based on proximity values, so that the resulting definable knowledge framework reflects the knowledge presented in the human-generated spatial structure. This objective aligns with common techniques for mental model elicitation and representation. However, it remains to be fully determined whether system-generated concepts (i.e., recommendations) placed in an existing spatial structure may augment an individual's mental model, as practically addressing this question was not part of this study. Our approach, employing a simplistic spatial parser, generated a weighted graph, enabling

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Figure 5: Mean ratings and their variance derived from pairwise comparison

Figure 6: Ratings for all 45 concept pairs, derived from pairwise comparison and inferred from spatial instances

direct comparison with the baseline. However, it is important to note the limitations of the experiment:

(1) The restricted set of five concepts per instance raises questions about scalability and the clarity of more complex structures.

Figure 7: Clicks per spatial instance by duration in seconds

- (2) The parser's outputs are averaged across multiple instances and users, rather than being used as direct inputs.
- (3) The dynamic nature of knowledge and spatial hypertext suggests that these static snapshots may not fully capture the evolving context of information.

Our analysis aimed to demonstrate a correlation between the ratings obtained from both the baseline (pairwise comparison ratings) and the spatial approach, ideally reflecting each other. Although the mean absolute error (MAE) was higher than expected due to the range of ratings and the influence of controversial pairs, a clear linear correlation was evident, as depicted in [Figure 6.](#page-6-1) Kendall's τ further supported this observation, indicating a strong relationship between the variables. This can be attributed to the significance of proximity in spatial hypertext applications and information visualization in general [\[6,](#page-7-12) [35\]](#page-8-20).

By normalizing the diverging minimums and maximums to a consistent range from zero to one, the linear model describing the relationship between the baseline and the spatial ratings exhibited a gradient close to 1 (1.06). Spatial ratings are derived from the relative distances between concepts, assuming a linear correlation between distance and relational weight. Essentially, as users decrease the relational weight between two concepts, they proportionally reduce the physical distance between them, and vice versa.

This discovery is crucial as it contributes to the insight on how to visualize spatial relationships within hypertext systems. The linear relationship between distance and weight holds practical implications, particularly in the spatial composition of concepts through algorithms in a spatial hypertext application [\[32,](#page-8-27) [40\]](#page-8-28). For instance, the weights derived from the pairwise comparisons can be translated into spatial distances ranging from d_{\min} to d_{\max} , based on a linear correlation. To illustrate this concept, we employed $Box 2D⁶$ $Box 2D⁶$ $Box 2D⁶$ to manage physical constraints and depicted deviations from ideal distances with a color gradient ranging from light green to dark red. For instance, the proximity of Baum (tree) to Photosynthese (photosynthesis) would be closer were it not for the spatial constraints imposed by other elements within the system. This visualization, depicted in [Figure 8,](#page-7-14) underscores the practical significance of our findings in translating implicit relations (i.e., associations based on an individual's mental model/knowledge) into an actionable spatial structure. In our study, knowledge, represented as a simple undirected weight between concepts, effectively predicts the proximity with which individuals arrange these concepts in a 2D space.

$$
d(O_i, O_j) = (1 - R(O_i, O_j)) * (d_{max} - d_{min}) + d_{min}
$$
 (3)

Figure 8: Simulated, force-directed layout of the gathered weight data

Although not initially our focus, our findings suggest a correlation between the number of clicks and time spent in a spatial instance, indicating the iterative nature of spatial hypertext. Interviews support the notion that users iteratively refine their spatial arrangements when they are uncertain about structuring. This 'hands-on' adjustment, as captured in system logs, enables the analysis of evolving structures and facilitates the identification

of patterns within these adjustments. Understanding this refinement process could enhance features like spatial parsing, similar to advancements seen in Schedel's temporal parser [\[35\]](#page-8-20).

7 CONCLUSION AND FUTURE WORK

The presented study establishes a positive correlation between weighted relationships derived from pairwise comparisons of concepts and those observed in parsing spatial hypertext instances, each containing five concepts. This validation underscores the practical value of spatial hypertext structures in facilitating knowledge generation, indicating that users often encode their understanding visually through the physical distancing of concepts. This discovery supports the development of algorithms aimed at enhancing spatial hypertext instances with additional functionalities, leveraging the bidirectional relationship between structure and weight.

Future research could extend these findings by increasing the scale of the study, involving more participants, expanding the knowledge graph, and varying the number of concepts in spatial instances. Additionally, there is a need for further exploration into the effective integration of system-based recommendations into existing spatial structures. Moreover, conducting further analysis on how users adjust and refine spatial structures could provide deeper insights into their interaction patterns, potentially leading to enhancements in interface design and functionality within spatial hypertext systems.

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